

Tennessee Farmer

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Jan. 10, 1979

Mr. Carl Johnson
Philip Morris Inc.
P O Bx 26603
Richmond VA 23261

Dear Carl:

Thanks for your letter of 1/3/79 regarding the subscription you ordered 5/10/78 and haven't received.

The lady who was handling that function then is no longer with us. But in trying to unravel the mystery we've checked our subscription log book as well as all bank deposits around that time and find absolutely no record of your letter or your check.

Still...you received one issue; so something must have reached us. You can see why I call it a mystery.

We are entering your subscription to start with the February '79 issue. Also I'm attaching tearsheets of a couple articles that we ran in April and October '78 that I'm sure you'll want to see.

Incidentally, I talked to Claude Beck in the New York office a while back about the possibility of some corporate advertising but without much success, I'm afraid. Will appreciate your putting a word in for us in this respect should the opportunity present itself, since you are obviously interested in corporate exposure to the ag industry.

Sincerely,



Robert E. Riggs
Adv./Bus. Mgr.

RR/ct

Encl.

P.S. — Next time we get a piece with your company's name in it our editor has promised to spell it correctly.

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